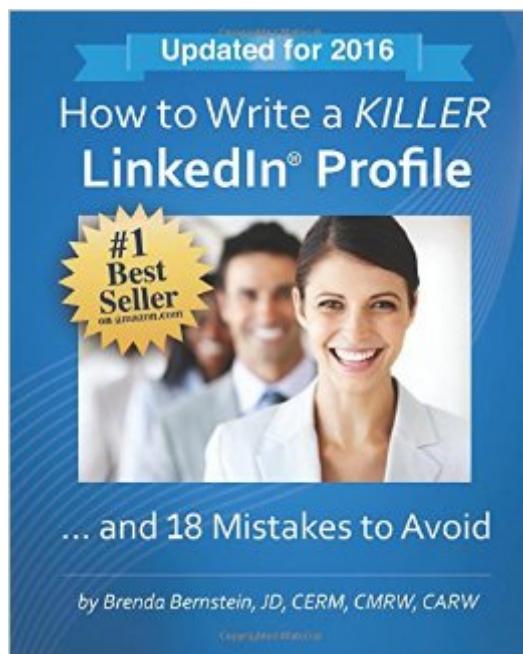


The book was found

How To Write A KILLER LinkedIn Profile... And 18 Mistakes To Avoid



Synopsis

Are you getting the results you want from your LinkedIn profile? Already a #1 best-selling e-book, this LinkedIn "bible" offers 18 detailed strategies and writing tips PLUS 7 Bonus tips that will teach you how to get found on LinkedIn, and how to keep people reading after they find you. Contains tips for job seekers, business owners and other professionals. INCLUDES the PDF version - with lifetime updates!! The only FULL-COLOR LinkedIn book on the market! Easy to understand tips with images for easy implementation. **RESULTS TO EXPECT:** Improve your search rankings Get contacted by clients and recruiters Impress visitors with an eye-catching photo and background image Increase your network with etiquette and ease Showcase your strengths with an effective, unique LinkedIn Summary (examples included!) Utilize each and every section of your profile to its maximum potential Optimize format and structure Leverage LinkedIn's Jobs function Give and get persuasive recommendations Become a LinkedIn publisher ...and more! Follow The Essay Expert's advice, and you will create a KILLER LinkedIn profile.

Book Information

Paperback: 214 pages

Publisher: The Essay Expert LLC (December 10, 2015)

Language: English

ISBN-10: 0996299602

ISBN-13: 978-0996299602

Product Dimensions: 8 x 0.5 x 10 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars See all reviews (300 customer reviews)

Best Sellers Rank: #100,910 in Books (See Top 100 in Books) #36 in Books > Business & Money > Job Hunting & Careers > Resumes #52 in Books > Computers & Technology > Business Technology > Social Media for Business #79 in Books > Computers & Technology > Internet & Social Media > Social Media

Customer Reviews

I hope to meet author Brenda Bernstein one day and thank her for authoring "How to Write a KILLER LinkedIn Profile...and 18 Mistakes to Avoid" (available for free on if you have an Prime account). LinkedIn has become an essential search tool for companies and is now the second most important professional sourcing data base for search firms (the first being their own internal data base). It is now imperative for any individual in-transition or considering a job change make sure

they are maximizing the use of LinkedIn. As the saying goes, "out of sight, out of mind." I have been deeply involved with the use of LinkedIn as co-leader of a parish-based (SING, St. Isidore Catholic Church, Danville, CA) ministry focused on helping those who are in-transition since 2001. Our ties to LinkedIn are so close that we were the first LinkedIn group ever to be formed. Being customer focused, they heard our need and created a restricted group for us. They went on to create "groups" which now number over 50,000. I am always looking for teaching materials for all aspects of our transition program and recently came across Brenda's ""How to Write a KILLER LinkedIn Profile...and 18 Mistakes to Avoid." It is perfect for our ministry. She provides her 18 mistakes to avoid - keywords, poorly thought out summaries and tag lines which fail to differentiate, keywords, distracting or irrelevant photos, few connections or recommendations, ineffective group participation, and much more - and her 7 bonus tips. This is a practical how-to book with examples sprinkled throughout. Brenda promises that "your numbers will soar if you follow the advice given" (and I would agree). Greig Wells of BeFoundJobs.com claims that you will get one job offer for every 300 LinkedIn views.

[Download to continue reading...](#)

LinkedIn: Guide To Making Your LinkedIn Profile Awesome: 25 Powerful Hacks For Your LinkedIn Profile To Attract Recruiters and Employers (Career Search, ... profile, LinkedIn makeover, career search) How to Write a KILLER LinkedIn Profile... And 18 Mistakes to Avoid LinkedIn: 30 Highly Effective Strategies for Attracting Recruiters and Employers to Your LinkedIn Profile (Resume, Profile Hacks, Stand Out, Cover Letter, Career) CLIENT CONSULTING VIA LINKEDIN: How to Find Consulting Clients on LinkedIn Without Trying Really Hard Summary: The 5 Mistakes Every Investor Makes and How to Avoid Them: Review and Analysis of Mallouk's Book Dropshipping: Dropshipping guide for beginners on how to avoid common dropshipping mistakes and disasters (Dropshipping Basics for Beginners Book 1) The Complete Book of the SR-71 Blackbird: The Illustrated Profile of Every Aircraft, Crew, and Breakthrough of the World's Fastest Stealth Jet Likeable Social Media, Revised and Expanded: How to Delight Your Customers, Create an Irresistible Brand, and Be Amazing on Facebook, Twitter, LinkedIn, Instagram, Pinterest, and More Resume: [ORIGINAL] Writing 2016 The ULTIMATE, Most Up-to-date Guide to Writing a Resume that Lands YOU the Job! (Resume, Resume Writing, CV, Jobs, Career, Cover Letter, Profile Hacks) Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, YouTube, Instagram, Pinterest) Social Media: Master, Manipulate, and Dominate Social Media Marketing Facebook, Twitter, YouTube, Instagram, and LinkedIn Ultimate Book of Traps for Minecraft: Unbelievable

Secrets and Ideas on how to Create and Avoid Traps You Couldn't Imagine Before! Works on Mobs and Players! QuickBooks Bookkeeping: The 10 Most Common Mistakes Everyone Makes and How to Fix Them for QuickBooks and QuickBooks Online Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 The Education of a Circus Clown: Mentors, Audiences, Mistakes (Palgrave Studies in Theatre and Performance History) Go From Zero to Hero on LinkedIn: Jump Start your Prospecting Success in as Little as 7 Days Social Media: Social Media Marketing Strategies with Facebook, Twitter, YouTube, Instagram & LinkedIn: *FREE BONUS: SEO 2016: Complete Guide to Search ... Marketing, Online Business, Passive Income) Hubris: Why Economists Failed to Predict the Crisis and How to Avoid the Next One How to Write a New Killer ACT Essay: An Award-Winning Author's Practical Writing Tips on ACT Essay Prep Everyone Makes Mistakes: Living With My Daddy In Jail

[Dmca](#)